

Run with Yiwu- Global Youth Business Program

Yiwu is a prime example of China's spectacular economic rise. The city tells a rags-to-riches story. The past decades have transformed the poverty-stricken backward county into a city that boasts the world's largest small commodities market and booming e-commerce. Praised by Chinese President Xi Jinping as the capital of small commodities, Yiwu attracts over 500,000 foreign buyers every year, and thus is an ideal place for start-ups with abundant business opportunities.

Run with Yiwu- Global Youth Business Program(GYBP) was initiated in early 2018. Launched in April this year, the first session turned out to be a great hit, attracting 226 applicants, among them 40 talented youths from 29 countries participated. The program will provide various courses on trade and e-commerce, opportunities for business internship, and also cultural tour with a local flavor. Now we are inviting more qualified global young people to join us in our 2nd session, an opportunity to share ideas, hone skills and start business adventures with us.

1. Program activities

Time: 22 July-30 July, 2018 (9 days)

Location: Yiwu, Zhejiang Province, China.

Seminars and workshops: courses offered by

professionals with expertise in cross-border e-commerce, international trade, supply chain, logistics, and etc. And courses like Mandarin language teaching and law of cross-border e-commerce will also be provided.

Social Practice and internship: observe the incubators of starting business and take internships in the E-commerce Town and Park. Visit local factories, experiencing “from zero to one” business miracles, getting immersed in the unique charisma of “Zhejiang Brand” and “Made in China” products.

Visit: explore the world’s largest wholesale market and China’s No.1 E-commerce Village--Qing Yanliu Village; Visit “Yiwu-Xinjiang-Europe” Freight Train Railway Port and STO Express Delivery Center to get a vibe of the vibrant logistics network; and go to the manufacturing base of LED lighting and vehicles--the Lighting Technology Town and Green Power Town to feel the pace of industrial transformation.

Brainstorm session: Share ideas with the most inspiring local entrepreneurs and business stars. Brainstorm with all trainees and harness the intercultural communication skills. Engaging in the hottest start-up topics together with entrepreneurial mentors and achieve win-win cooperation.

Cultural trip: Experience Chinese traditional culture, listen to stories of Yiwu’s original trading practices--trading sugar for feather, enjoy local operas and have local delicacies.

2. Requirements of Candidates

A.Overseas Chinese or foreigners aged at 18 to 30 years old;

B.Young entrepreneurs or senior college students;

C.Fluency in English is required;

D.Have great passion for starting business and have a team spirit, willing to cooperate with the organizing parties.

Quota

40 quotas for second session. No more than 4 members from the same country each time and at least 1 female must be included.

3. Expenses

Free training courses, food and accommodation in Yiwu will be provided. Candidates should cover round-trip transportation fees.

4. Methods for Application:

Interested candidates may apply along with the application form **file named “name+ nationality”**(in appendix below) via email to wuyin@yw.gov.cn or jjl@yw.gov.cn.

Application deadline:2nd July,2018.

For more details,contact us:+86-579-85214501 ,
+86-579-85214872.

附件：

“义路同行-全球青年创业培训计划” 报名表

Application Form of “Run with Yiwu-Global Youth Business Program

基本信息 General Information				
姓名 Full Name		中文名（选填） Chinese Name (optional)		照片 Photo
性别 Gender		出生日期 Birth Date		
国籍 Nationality		护照号 Passport Number		
手机号码 Telephone Number		微信号 Wechat		
电子邮箱 Email Address		通讯地址 Address		
英语水平 English Proficiency		职业 Occupation		
所在学校 University		年级和专业 Grade & Major		
公司名称 Company Name		行业 Industry		
T 恤尺码 Tshirt Size		饮食禁忌 Food Prohibition		
紧急联系人姓名 Emergency Contact Person		联系方式 Emergency Contact Information		
开放性问卷(每项 100-300 字) Open Questions (100-300words each)				
1. 请简要说明你与创业相关的经历, 如社团、项目、实习、奖项等。 Please give a brief introduction of your past experience related with business, e.g. clubs/projects/internships/awards/etc.				
2. 我们会为你安排一位经验丰富的企业家作为你的创业导师。你希望你的导师是什么行业的? We will assign an experienced entrepreneur as your mentor. What industry do you expect your mentor is from?				

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3. 你有什么特长，能为“义路同行-全球青年创业培训计划”贡献什么？

What's your advantage? What can you contribute to "Run with Yiwu- Global Youth Business Program"?

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4. 你希望从“义路同行-全球青年创业培训计划”获得什么？

What do you expect from "Run with Yiwu- Global Youth Business Program"?

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