

Duration of Study

The duration of this program is 1 academic year.

Enrollment Time:

Standard admission: Autumn semester (September).

Under special condition: (e.g. Exchange student) could apply for one semester.

Application deadlines: 10th January (Spring semester); 10th June (Fall semester)

Tuition Fee

14000CNY/ year; 7000CNY/ semester

Scholarships

“**Merit Students Scholarship**” is used to reward current international students in ZISU who are hardworking and excellent in their studies. It can be awarded to degree-students and non-degree students. “Merit Students Scholarship” for non-degree students is divided into 3 classes: 1st class (1500CNY/ semester), 2nd class (1000CNY/ semester) and 3rd class (800CNY/ semester).

“**New Student Tuition Waiver Scholarship**” is used to reward excellent new international students. “New Student Tuition Waiver Scholarship” is divided into 3 classes: 1st class (100% tuition fee waived for one year), 2nd class (50% tuition fee waived for one year) and 3rd class (25% tuition fee waived for one year).

Below is the criteria for different scholarship classes:

Student Category	First Class		Second Class		Third Class		Absent period for each semester (Apart from medical leave)
	Average percentage	Single subject	Average percentage	Single subject	Average percentage	Single subject	
Non-Degree	>90	>80	>85	>75	>80	>70	< 6 period

Language Requirements for Admission

1. Chinese language level: Beginner
2. English language level: IELTS 5.0/ TOEFL 60 or other proofs of English language proficiency



Documents required for admission

1. Passport Copy
2. Health Report
3. Highest Academic Certificate
4. Transcript
5. Non-criminal Record
6. Transfer Letter from current university (for students who are currently studying in other universities in China, letter should include the attendance rate and academic performance)

For more application procedures, please visit the website below: <http://cie.zisu.edu.cn/china/newsdetail.aspx?id=33>

*Kindly use Google Chrome to access the website

Documents required for scholarship application

1. Personal Statement
2. Resume/CV
3. Two Recommendation Letters

Applicants should apply on ZISU International Student Application System <http://zisu.at0086.com/StuApplication/Login.aspx>

CONTACT US



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Business Chinese - Non-degree Program
商务汉语 非学历课程

ADMISSIONS GUIDE
招生简章



浙江外国语学院
ZHEJIANG INTERNATIONAL STUDIES UNIVERSITY



About Zhejiang International Studies University

Zhejiang International Studies University, situated near the picturesque West Lake and Xixi National Wetland Park in Hangzhou, is a prestigious academic institution authorized by the State Ministry of Education and run by Zhejiang Provincial Government. Founded in 1955, it now has a total enrollment of 8,000 full-time students.

It has 12 schools and 2 departments that provide quality academic programs, including English, Japanese, French, Spanish, Arabic, Portuguese, Italian, Russian, Korean, German, Business English, Translation, Chinese Culture and Language, Teaching Chinese to Speakers of Other Languages, International Economics and Trade, International Business, Tourism Management, Cross-border Electronic Commerce; Mathematics and Applied Mathematics, Applied Science, Computer Science and Technology, Education, Primary Education, Musicology, Fine Arts, Science Education, Network and New Media, Exhibition Management, Electronic Commerce, Art and Technology, Financial Engineering.

Its strength lies in the following disciplines: foreign linguistics and applied linguistics, international trade and tourism, overseas transmission of Chinese language and culture, curriculum and pedagogic, and applied Chemistry.

Its libraries have a total collection of 730,000 books, 480,000 electronic documents, 1161 periodicals in Chinese and other languages. Its well-known journals and periodicals include Journal of ZISU, Teaching Monthly, Writing in a New Perspective, Children's World.

Business Chinese Program

Overview

This program trains students to learn the solid basic skills of Business Chinese language, Business knowledge and specialized skills, and Chinese Business cultures. Students will also learn the rules of doing business in China, have strong cross-cultural business communication ability, and be able to engage in international business activities with China.

Training Objectives

Students who complete the program smoothly may achieve:

1. Certificate of course completion
2. HSK (Chinese Language Proficiency Test) level 3 or BCT (Business Chinese Proficiency Test) level 3 Certificate
3. Internship Authentication or recommendation letter from Internship unit

Program Features

1. Practical program content
2. Interactive teaching under business environment
3. Professional internship
4. Culture experience
5. Supporting services

Credit System

For graduation, students need to get 43 credits in total, including 35 credits from the classroom instruction (72% of the program), and 8 credits from the practice (28% of the program). In principle, students will spend no more than 800 hours of classroom instruction throughout the program.

Compulsory Course

Compulsory Courses are divided into four modules: Module of Chinese Language, Module of Business Theory, Module of Business Practice and Module of Chinese Culture.



Module of Chinese Language (32 credits)

Courses	Credits
Beginner Comprehensive Business Chinese I	8
Beginner Comprehensive Business Chinese II	8
Business Chinese Speaking I	4
Business Chinese Speaking II	4
Business Chinese Listening I	4
Business Chinese Listening II	4

Module of Business Theory (17 credits)

Courses	Credits
Global Economy	2
Cross-cultural Exchange and Management	2
International Business Planning	2
Cross-Border E-Commerce (elective)	2
Marketing (bilingual) (elective)	3
Economic Reform and Development in China (elective)	3
China's Foreign Trade and Investment (elective)	3

Module of Business Practice (2 credits)

Courses	Credits
Professional Internship	1
Practical Business Lecture Series I & II	1

Module of Chinese Culture (3 credits)

Courses	Credits
Chinese Business Culture	2
Chinese Culture Experience I & II	1

